

Press Release

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Dya Singh's latest two-CD album 'Asa di var' available at EthnicIsland.com

<http://www.ethnicisland.com/Press-Release2.aspx>

EthnicIsland.com announces availability of a new album, Asa Di Var from world-renowned ethnic music artist Dya Singh. The new album includes two hours of morning Sikh prayer in a unique traditional style format.

Yorba Linda, CA. November 8, 2006 EthnicIsland.com announces a release of a new album from world-renowned ethnic music artist, Dya Singh. Dya Singh begins yet another everlasting chapter of Sikh Music with the release of the much-awaited double CD album 'Asa Di Var'. The new double CD album contains two hours of morning prayers in a traditional style. The album also comes with a beautifully wrapped gutka (prayer book) with translations in English

Based on a historic collection of pauris (stanzas), 'Asa Di Var' in the true sense reflects the group's collective strength and a versatile and vibrant approach. 'Asa Di Var' is basically the raga of pre-dawn hours and this album convincingly captures the delicate and serenading mood of the dawn. The album revitalizes the whole idea of music being associated with different fractions of the day, which forms the basic essence of Indian music.

Speaking on the innovative approach to this album, Dya Singh says, We have kept the album congregational rather than a sophisticated sterile rendition. Ten voices are involved including four tabla and dholki players in addition to our musicians, which qualify as 'sangat' - traditional Sikh music. Dilruba, mandolin and guitar are the heart of this sound that has taken almost two years in the making.

For Dya, whose childhood has been spent in Malaysia, the album has a special relevance. The album is a reflection of my background from Malaysia and I was able to include some Malaysian naujawans (youths). Furthermore, it has rough edges to enhance the 'live' feel of this prayer. To be honest, it is a sort of trip down memory lane for me, he says. 'Asa Di Var' is one such collection of unforgettable music that will now be available for everyone to relish.

To listen to sample tracks of Asa Di Var click on the following link: <http://www.ethnicisland.com/Asa-Di-Var-P181C0.aspx#ListenSongs>

Asa Di Var and other Dya Singh albums can be purchased on-line at EthnicIsland.com A World Market at Your Fingertips.

EthnicIsland.com, based in Yorba Linda, California, is an online e-commerce site specializing in distinctive ethnic music from around the world. From India and Europe to the Far East, its unique artists span the globe and offer the best international selection at incredible value. Artists looking to partner with EthnicIsland.com may use the contact information below.

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